



Talking Green 2010 Program Sponsorship

Talking Green is a monthly networking event that brings together local individuals, organizations and business who are interested in sustainability to learn about various environmental topics. In its early stages, Talking Green focused on Green Building, but recently topics have broadened to include Zero Waste, Colorado Carbon Fund, Recycling, Geothermal heating, Xeriscaping, Solar Power, Energy Star, and Community Supported Agriculture. Depending on the venue and the topic, as many as 60 people have attended Talking Green Events. Since 2007, as a program of Yampa Valley Sustainability Council, Talking Green has expanded to include a more diverse audience of attendees. The Talking Green series is educating the public about a range of timely environmental issues, as well as providing opportunities for networking and collaboration among like-minded people.

Sponsorship Opportunities

YVSC is seeking sponsors to help offset costs associated with providing this valuable networking/educational event series. As a sponsor of Talking Green, your financial contribution will go toward advertising, outreach and administration of the program. In return for your sponsorship contribution, your business will receive the following marketing opportunities and visibility at events and in the community, as well as the satisfaction of supporting YVSC and its work to promote sustainability in the Yampa Valley. If you have questions or need more information about sponsorship opportunities, please contact Anne Mudgett, YVSC Coordinator, at anne@yvsc.org or 970.367.4439.

2010 Talking Green Calendar, Tentative Topics

7/27/10	Green Drinks Networking
8/24/10	Water Harvesting
9/28/10	Steamboat Springs Green Building Program
10/26/10	Creating Non-toxic Home and Work Environments
11/23/10	Recycling

2010 (July – December) Sponsorship Levels

Title Talking Green Sponsor

\$2,500 Level *(limited to 1 business)*

- Exclusive Title sponsorship for Talking Green in 2010, with right of first refusal for following year
- Recognition as Title sponsor during announcements at event
- Opportunity to give two-minute presentation about your business and your sustainability efforts at all Talking Green events
- Logo and link on Talking Green reminder email (distribution 600+ monthly) and Talking Green page on YVSC website
- Logo featured as most prominent sponsor on monthly Talking Green posters distributed throughout Steamboat Springs (circulation 50-100)
- Logo featured as most prominent sponsor on any print advertising
- Recognition as Title sponsor in press releases about events

Presenting Zero Waste Events Sponsor

\$1,000 Level *(limited to 2 businesses)*

- Recognition as Presenting sponsor during announcements at event
- Opportunity to give two-minute presentation about your business and your sustainability efforts at all Talking Green events
- Logo and link on Talking Green reminder email (distribution 600+ monthly) and Talking Green page on YVSC website
- Logo featured as Presenting sponsor on monthly Talking Green posters distributed throughout Steamboat Springs (circulation 50-100)
- Logo featured as Presenting sponsor on any print advertising
- Recognition as Presenting sponsor in press releases about events

Supporting Talking Green Sponsor

\$500 Level *(limited to 4 businesses)*

- Recognition as Supporting sponsor during announcements at event
- Logo on Talking Green reminder email (distribution 600+ monthly) and Talking Green page on YVSC website
- Logo featured as Supporting sponsor on monthly Talking Green posters distributed throughout Steamboat Springs (circulation 50-100)
- Business name featured as Supporting sponsor on any print advertising
- Recognition as Supporting sponsor in press releases about events

Host Talking Green Sponsor

\$200-\$499 In-kind Donation of food, beverage and venue

- Recognition as Host sponsor during announcements at event
- Logo on Talking Green reminder email (distribution 600+ monthly) and Talking Green page on YVSC website
- Logo featured as Host sponsor on monthly Talking Green posters distributed throughout Steamboat Springs (circulation 50-100)
- Logo featured as Host sponsor on any print advertising
- Recognition as Host sponsor in press releases about events