



Talking Green 2011 Program Sponsorship

Talking Green is a monthly networking event that brings together local individuals, organizations and businesses to learn about various environmental topics. In its early stages, Talking Green focused on Green Building, but recently topics have broadened to include Zero Waste, Colorado Carbon Fund, Recycling, Reforestation, Energy Efficiency, Greening Your Holidays, Hard-to-Recycle Materials, Community Supported Agriculture and more.

In 2010, Yampa Valley Sustainability Council’s Talking Green program joined the international Green Drinks movement and is now listed in the online Green Drinks directory of eco-focused networking events worldwide. Talking Green events are always the fourth Tuesday of the month from 5:00-6:30 p.m. at various venues around Steamboat. Depending on the venue and the topic, as many as 60 sustainably-minded people have attended Talking Green events.

Sponsorship Opportunities

Yampa Valley Sustainability Council (YVSC) is seeking sponsors to help offset costs associated with providing this valuable networking/educational event series. As a sponsor of Talking Green, your financial contribution will go toward advertising, outreach and administration of the program. In return for your sponsorship contribution, your business will receive the following marketing opportunities and visibility at events and in the community, as well as the satisfaction of supporting YVSC and its work to promote sustainability in the Yampa Valley. If you have questions or need more information about sponsorship opportunities, please contact Anne Mudgett, YVSC Coordinator, at anne@yvsc.org or 970.367.4439.

2011 Talking Green Calendar, Tentative Topics

1/26/11	Green Drinks - Networking
2/22/11	Community Supported Agriculture & Local Products
3/22/11	Financial Incentives & Rebates
4/26/11	Solar Thermal/PV Systems
5/24/11	Backyard Farming
6/28/11	Creating Non-Toxic Homes & Environments
7/28/11	Green Drinks
8/23/11	Grey Water Reuse
9/27/11	Tax Credits & Other Tax Incentives
10/25/11	Local Foods & Healthy Eating
11/22/11	Radon Mitigation

2011 Sponsorship Levels

Title Talking Green Sponsor

\$2,500 Level ~~(limited to 1 business)~~ sold

- Exclusive Title sponsorship for Talking Green in 2010, with right of first refusal for following year
- Recognition as Title sponsor during announcements at event
- Opportunity to give two-minute presentation about your business and your sustainability practices at all Talking Green events
- Logo and link on Talking Green reminder email (distribution 600+ monthly) and Talking Green page on YVSC website
- Business highlighted on all reminder emails (short description of business and sustainability practices)
- Logo featured as most prominent sponsor on monthly Talking Green posters distributed throughout Steamboat Springs (circulation 50-100)
- Logo featured as most prominent sponsor on monthly print advertising in *Steamboat Pilot & Today*
- Recognition as Title sponsor in press releases about events

Presenting Talking Green Sponsor

\$1,000 Level ~~(limited to 3 businesses)~~ 2 left

- Recognition as Presenting sponsor during announcements at event
- Opportunity to give two-minute presentation about your business and your sustainability practices at all Talking Green events
- Logo and link on Talking Green reminder email (distribution 600+ monthly) and Talking Green page on YVSC website
- Business highlighted on two (2) reminder emails (short description of business and sustainability practices) throughout the year
- Logo featured as Presenting sponsor on monthly Talking Green posters distributed throughout Steamboat Springs (circulation 50-100)
- Logo featured as Presenting sponsor on monthly print advertising in *Steamboat Pilot & Today*
- Recognition as Presenting sponsor in press releases about events

Supporting Talking Green Sponsor

\$500 Level ~~(limited to 4 businesses)~~ 2 left

- Recognition as Supporting sponsor during announcements at event
- Logo on Talking Green reminder email (distribution 600+ monthly) and Talking Green page on YVSC website
- Business highlighted on one (1) reminder email (short description of business and sustainability practices) throughout the year
- Logo featured as Supporting sponsor on monthly Talking Green posters distributed throughout Steamboat Springs (circulation 50-100)
- Business name featured as Supporting sponsor on monthly print advertising in *Steamboat Pilot & Today*
- Recognition as Supporting sponsor in press releases about events