



Regular Monthly Meeting Minuets
October 5, 2011, 11:30 a.m. – 1:00 p.m.
Centennial Hall, Rms 113-114

I. Call to Order / YVSC Mission 20 Attendees

The mission of YVSC is to provide leadership to advance environmental, economic, and social sustainability for current and future generations through education, programs and collaboration among individuals, organizations, businesses and government.

YVSC's goals:

1. Raise awareness of sustainability issues in the Yampa Valley.
2. Support and/or develop projects and tools that enhance sustainability in our community.
3. Encourage collaboration among other entities of like purpose, ensuring that everyone is moving in the same general direction and maximizing efficiency of resources.

II. Introductions Sarah Jones called to order at 11:35a.m. all that came to the meeting

III. Approval of Minutes from September 7, 2011 Monthly Meeting. - Approve Liz Wahl 2nd Audrey Williams

VI. Partner Updates

A. Yampa Valley Partners/GEO –

After a thorough review of the program and its potential, the Governor's Energy Office (GEO) decided that the Recharge Colorado website and rebate program will serve Coloradan's in a more effective way by becoming Recharge Colorado - an independent, stand-alone non-profit organization.

As of October 3, 2011 the Governor's Energy Office and Recharge Colorado websites have split to represent the two separate organizations. The GEO information can be found at www.colorado.gov/energy. Recharge Colorado will continue to be the source for rebates and contractor information and can be found at www.rechargecolorado.org. More information on the new, independent Recharge Colorado is below.

Recharge Colorado

Recharge Colorado has re-launched as an independent, nonprofit organization. The mission of Recharge Colorado is to advance the resource (energy and water) efficiency marketplace in Colorado. Recharge Colorado services will be used by utilities, governmental entities, businesses, nonprofits, and consumers in a manner that minimizes costs and redundancies to these organizations with similar needs.

Recharge Colorado's development has been guided by a multi-stakeholder advisory committee and Board of Directors comprised of representatives from the Governor's Energy Office (GEO), the Public Utilities Commission (PUC), municipal utilities, nonprofits, energy service companies, consumer advocates, and the Treasurer's office.

What does Recharge Colorado provide?

- (1) A website (www.rechargecolorado.org) for residents and businesses to find resource efficiency and renewable energy incentives, contractors, and savings tips and information
- (2) Rebate administration with enhanced partner branding
- (3) Data analyses for designing, targeting, and evaluating resource efficiency programs and policies
- (4) Opportunities to enhance collaboration, increase participation, and reduce costs across multiple stakeholder groups.

Web site www.rechargecolorado.org will be live on October 3, 2011.
www.rechargecolorado.com will redirect to www.rechargecolorado.org.

STATEWIDE SUSTAINABILITY ROUNDTABLE
(by invitation only)

Wednesday, November 16, 2011
Antlers Hilton Hotel
Colorado Springs, CO

12:30-5:30pm Roundtable
5:30-7:00pm Networking Reception

Main Objectives:

- 1) Learn about the main issues facing the citizens of Colorado and how regions are overcoming barriers to sustainability initiatives by developing strategic partnerships.
- 2) Network with organizations working on regional sustainability planning initiatives from the 14 economic development regions of Colorado.
- 3) Develop a statewide marketing, messaging and communication strategy for sustainability.

Then attend the 2011 Colorado Sustainability Conference immediately following on November 17 & 18 also at the Antlers Hilton Hotel!

Statewide Roundtable Attendees will be eligible for Pikes Peak Sustainable Business Network Member (PPSBN) registration rates.

Governor's Energy Office Unveils New Website
www.colorado.gov/energy

Denver, Colorado. The Governor's Energy Office (GEO) unveiled today their new website (www.colorado.gov/energy) created and designed to highlight and support the organization's mission to create jobs, increase energy security, lower long-term consumer costs, and protect our environment. Users will easily have access to information about GEO programs, case studies, policy and data analysis, as well as industry news and energy reports. This site gives the GEO an opportunity to communicate statewide energy achievements and highlight the work being done by local businesses and communities to implement innovative energy solutions.

The former GEO website, Recharge Colorado, has been launched as an independent, 501c3 nonprofit to serve as a self-sustaining energy efficiency resource for regional and national

stakeholder. Recharge Colorado will continue to be the source for rebates and contractors information and can still be found at www.rechargecolorado.com.

- B. Community Ag Alliance
- C. Routt County Commissioner Diane Mitsch Bush – Oil and Gas development update oil primarily 1 permit from shell that was tabled coming back on oct 18th 3:30 in commissioner hearing room water air wildlife noise traffic www.co.routt.co.us > planning department > agenda/packets> get on email list or click on upcoming meetings get on planning commission list Please be heard. Funding issue some say we can't afford the environment, but that is what is helping our local economy, that is why tourist come here. Check into Green Marketing Aspen has done well with this Mike Zoft we have lost tourist to Greener Ski Resorts www.skiareacitizens.com community needs to start first rating of ski areas Aspen has signs around town that seem to help, what is the book Getting Green Done is the book – on you in on it what affects green decision making Liz wants to meet with new pres of Chamber – invite him to next meeting Lets get a direction on how to market to the green consumer. Updated community plan can be used to find out what the community wants. Tom Kern new president from Chamber use Aspen as a case study. Put together a committee to work with Chamber on Green Marketing
- D. Yampa Valley Recycles - YVR Meeting 1st Thursday of the Month in The Green Machine issues are still being addressed, we need more Green Machines and a permanent location for Recycling Center Land fill usage is down but needs more funding, construction is down and landfill fees have been down Green machine goes Yampa and South Routt once a week Condos/HOA need to contamination is a problem, ordinances' may be key to make the change it is your job to make a change at the HOA Owners not here
- E. CEC –Revitalizing the America great outdoors program Salzar rolling out pilot programs Yampa valley is going to be a model project – The core trail project is readdressed the gov little snake will release report next week if you value your public lands let it be known , state leg planning process, fracking issues, local energy issues are the focus Gunnison signed a MOU with the oil companies, series of hikes in the fall see website for details and replanting cotton wood Oct. 21-22 visit website. 99% success rate from planting.
- F. RC Health – Oct 12th 10-11:30 a.m. USGS water quality looking for \$50k for 5 more water quality sites besides the one we have currently in town. Free food safety classes contact Heather from Routt County for details.

VII. Open Forum 24th at art depot Historic Preservation get details for new life for old buildings lunch will be provided at Noon, talk to Alexis 871-8202 , “cozy and warm” in Craig at 5:05 at JW Snacks

VIII. Old Business

- A. YVSC Sub-Committee Reports
 1. Zero Waste - Liz Oct West – Spent \$\$ on compostable, lamb cook-off reuse with real plates and forks 95% reduction how to get more reuse into our events, \$600 saved even with dishwasher – Panelist at CAFR October 19th at Redrocks
 2. Sustainable Schools – Party Packs for school events for check out at the library for events in class room, working with YVR making posters that will be in the classroom green teams at schools
 3. Green Building – Bill Lucas-Brown went to meeting with Volunteer Green Building code for building, there is an economic case for early adoption
 4. Taste of Sustainability – Thanks to all that came

IX. New Business

- A. 2011 Programs/Events/Partnerships -
 - a. Community Recycle Drop-off October 29th need volunteers needed

- b. Green Bag Update - Impact Fee is moving forward, Basalt passed the fee, aspen Carbondale removing plastic bags
- B. Talking Green – Reducing Energy Use through Changes in Behavior and Culture –
October 26, 2011, 6:00-7:30 p.m.
Location: The Steamboat Grand
- C. Facebook Campaign – Please share your list and ask your fiends to do the same details forthcoming
- D. Other - Rob Perlman addressing “yes2air”

Vote YES on 2B!

What?

- Referendum 2B will regain lost air service into the Yampa Valley Regional Airport
- Every time you spend \$100, 25 cents goes to support increasing air seats
- Other current funding sources remain in place:
 - Ski Corp.’s contribution is first in, at a minimum of \$1.1 million annually
 - Local Marketing District continues to contribute 2% lodging tax
- 2B will generate up to \$1.3 million annually to regain air service into Steamboat
 - Approximately two-thirds is supported by visitors, with one-third from local residents
- Referendum 2B helps jump start our economy and sunsets after 5 years

Why?

- According to regional economist, Scott Ford, airline seats generate jobs; every 92 passengers support 1 additional local job
- Every 1,000 passengers generates \$1.11 million in local spending, based on 2008 CDOT study
- Without Referendum 2B, winter available airline seats are projected to decrease by 50% from 2007/08 levels, within 2 years
- Air Service supports Steamboat’s economy and quality of life
- Without Minimum Revenue Guarantees, Steamboat will lose all nonstop flights, with the exception of Denver express service
- Without air service, the number of visitors to Steamboat will decrease dramatically

When?

- Mail-in ballots only; Look for yours in mid-October
 - Vote YES to 2B by returning your ballot by November 1, 2011
- YES to 2B

Referendum 2B raises critically needed funds to guarantee airline service to the Yampa Valley Regional Airport, strengthening our economy, securing local jobs and protecting our quality of life. As a result of dramatically increased costs and the recession, our air service has decreased over the last three years by nearly 30%. If this trend continues, the adverse economic results to all of us will be significant. 2B is needed to reverse this trend and ensure that Steamboat remains a premier vacation destination.

Air service is one of our community’s most important economic drivers. It serves not only visitors, but also local residents and their families, and location-neutral companies and individuals throughout the region. The reality is that airlines will not provide regular, consistent and sufficient non-stop air service to a smaller community like Steamboat Springs unless a certain level of revenue is guaranteed. Currently, the voter-created Local Marketing District (LMD), in partnership with Steamboat Ski & Resort Corporation (Ski Corp.), oversees the air service program with approximately half the funding collected from a 2% lodging tax and the “Fly Steamboat” program and the other

half provided by Ski Corp. While the amount committed by Ski Corp. has increased, collections from the LMD lodging tax and “Fly Steamboat” have decreased and a gap in funding of roughly \$1 million needs to be met. 2B will meet that need, and then expire in five years.

Without reliable non-stop air service, Steamboat will be less competitive with other resorts and our vacation-based economy will suffer. Funds generated from 2B, together with funding from the LMD and at least \$1.1 million per year from Ski Corp., will be dedicated to regaining this vital air service.

It currently costs less than \$30 to subsidize a seat for a single passenger who will spend roughly \$1,100 while here.

Referendum 2B is a wise investment to protect local jobs today and grow the economy tomorrow.

Next meeting November 2, 2011 11:30 a.m. – 1:00 p.m., Centennial Hall Rms 113-114